



HoweEnterprise.com

Serving the community of Howe since 1963



2017 READERSHIP
132,871 VISITS
65,973 VISITORS
628,276 PAGE VIEWS
1/1/2017 - 12/31/2017

Affordable Ad Solutions
for local businesses
Established Publication
with over 50 years of branding

The Howe Enterprise
is a product of
Grayson Publishing, LLC
P.O. Box 595
Howe, TX 75459
469-712-5970
Audio/Video/Online/Billboard
Advertising and Marketing



Ad specifications & Details

Digital files are required - submitted to
news@howeenterprise.com
Required 300 DPI in JPG or PDF format
Ad files can be designed upon request



THINGS CHANGE



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AD RATES & SPECIFICATIONS



Publication Ads (includes rotating ad on howeenterprise.com)

	Per month Six-months	Per month No Contract	Width	Height
Full page	\$500.00	\$1,000.00	10	17.5
1/2 page tall	\$250.00	\$500.00	5	17.5
1/2 page	\$250.00	\$500.00	10	7.75
2/3 page tall	\$200.00	\$400.00	6.66	17.5
1/3 page	\$175.00	\$350.00	3.33	17.5
1/4 page	\$150.00	\$300.00	5	7.75
1/4 page bottom	\$150.00	\$300.00	10	3.85
1/6 page	\$100.00	\$200.00	3.33	7.75
Business card size	\$50.00	\$100.00	3.33	2

Howe Photos Ads (howeenterprisephotos.com)

	Rotating Per month Six-months min 20 per month	Rotating No Contract min 20 per month		
Rotating ad	\$50	\$100		

FULL-PAGE

2/3 PAGE

1/3 PAGE
1/6

1/4 PAGE
1/2 PAGE
REGULAR

1/2 PAGE TALL

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