

HOWE'S
THAT

The Howe Enterprise

THE HOWE ENTERPRISE, THURSDAY, DECEMBER 23, 1971, VOL. VIII-NO. 23

recipe for AMerry Christmas

Take the crisp cold of a December night, add two generous parts of snow, stir in six or clear tidbits. In to a generous heart, mix the wonder of a little girl, the sparkle of a young boy's glance, the love of parents, and get gently before the chimney side. Add the lightest touch of a reindeer's hooves, a sprig of holly, a scent of fir. Set the mixture to rise in the warmth of a dream of good will to men. It will be almost ready to serve when it bubbles with warmth and good feeling. Be-
beck with the light of a star in the East, garnish with shining balls of gold, silver and red. Serve to the tune of an ancient carol in the middle of the family table. This recipe is sufficient for all the men and women you will ever meet. * * * * *

CHRISTMAS IS supposed to be a time of joy, gift-giving, and friendship. But, have you noticed that it brings out the worst in some people?

I'm talking about those people who, around the first of December, are telling everyone who will listen to them that "I've already got all my Christmas shopping done."

These are the same people who purchased their automobile tags on the day they go on sale put anti-freeze in their car's radiator before the first frost and flash their income and refund check in your face while you are still going through your box of receipts looking for deductions.

These people are a menace and a mental health hazard... A menace to themselves because somebody is liable to pole them in the nose just as they finish giggling at the word "already." They are a mental health hazard to US....

The sensible ones, who put off everything until the last minute... because, have you ever noticed the funny look the doctor gets in his eyes when you tell him THEY are conspiring against you? The doctor think you are a candidate for your family farm by your simple statement of facts.

THEY don't giggle their shopping habits to each other, they search US out. They can spy.

Actually we are the same ones. If you buy your car license early you don't get your money's worth on the old ones. The same goes for your car safety sticker. And what if you for someone and they die, move away or get mad at you before Christmas?

* * * * *

Postmaster, James Davis has announced that the post office will be closed December 24, 1971 for the Christmas holidays. Mail will be put in boxes and rural delivery service will be provided. Parcel Post may be picked up at the office from 2:00 p.m. to 4:00

Firefighters appeal to Commissioners

Members of the Grayson County Volunteer-Firefighters Association appeared before the Grayson Commissioners Court Tuesday and took exception to recent remarks reported from Sherman City Council meetings about county payment to smaller departments for fighting fires.

Doug Wortham of Howe, the group's president, told the court that it costs the county groups as much if not more than Sherman to make a rural run. He said county volunteer firemen have to leave their jobs to make those runs.

And, he said, all the county members agreed that contracts with them should be equal. Contracts now call for \$60 base payments to Grayson County to all fire departments for making rural fire runs.

Wortham said the group took exception with what he called undue remarks from the Sherman council about the Sadler Fire Department's one run during the last year. He said the Sadler firefighters had been taking quite a bit of verbal abuse.

Smooth Earnhart of Sadler told the court that actually the group had made three runs during the period; the recorded run, a run to Dexter where firemen couldn't find the fire and a run to wash gas off highway pavement after a wreck.

But, Earnhart said, the purpose of the Sadler department is to prevent fires, and prevention is just as important as extinguishing.

"We don't have a great number of fires, and we're kind of proud of that," he said. About 20 rural representatives were present at the meeting. The group represents each rural department in every incorporated town of the county.

"We're here to express our gratitude and appreciation for your moral and financial support over the 15 years," Wortham told the court. "We're not here to see how much we can get."

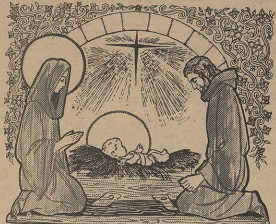
Two injured in crash north of Howe

Two persons were injured Thursday afternoon after two cars collided at the Highway 5 and FM 902 intersection north of here.

Becky Mercer, a passenger in one vehicle, was in fair condition Friday morning at Wilton N. Jones Hospital in Sherman. Driver of the vehicle, Roxie Ann Meecer, was treated and released Thursday afternoon at the hospital. Both persons were from Rt. 1, Howe. Lloyd Talbot, also of Rt. 1, Howe was the driver of the other vehicle; he was uninjured, according to Highway Patrolman, Jack Griffin.

The accident occurred about 3:45 p.m. Thursday. BANK TO CLOSE FRIDAY
Howe State Bank will be closed all day Friday in observance of the holidays, officials announced this week.

Merry Christmas



Silent Night

Luke 2:8-20

The birth of our Lord Jesus Christ was not announced by angels to Coaser Augustus, King Herod, or the Jewish Sanhedrin. The announcement was sent to those who looked for, longed for, and waited for His coming. It was sent to those who would welcome it. The good news of the greatest event in all history would not fall on deaf ears. Those who prayed for the fulfillment of Messianic prophecy would not be left in the dark.

Neither will those who have received the Lord Jesus into their hearts, and look for His return from Heaven, and who love His appearing, be left in the dark at His Second Coming (1 Thes. 5:3).

The Lord God knew what kind of response He would get from the shepherds. At first they were very frightened. The sudden appearance of the heavenly messenger, and the glory of heaven's light shining round about startled and amazed them. Quickly the angels calmed their fears, and directed their attention away from himself to his message of joy.

The good news of the Savior's birth had scarcely been given to them when myriads of angels appeared and burst into a glorious song of praise to God in the highest. They sang also of peace on earth. When the angels were gone and the light of heaven had once again been replaced by the night's darkness, the response of the shepherds was immediate. They were not in the least confused by the unusual experience they'd had. The Lord had made known unto them the coming of their long-awaited Messiah and Savior. At last He had come; He was born in Bethlehem that night, and the Lord had been pleased to reveal this unto them. They were blessed indeed!

But the blessing was not for them alone, neither were they confused about their duty. "Unto YOU is born this day in the city of David a Savior, who is Christ the Lord," they were told by the angel. "You shall FIND the babe..." meant one thing; they were to go in search of the babe, — their course of action was clear. "Let us now go even unto Bethlehem and see this thing which is come to pass which the Lord hath made known unto us". So they hurriedly searched for and found Him who was more precious to them than all else and

(continued on page two)

Senior personality of the week . . .



This week our senior personality is Paula McCollan. Paula will soon be leaving to get married. She is head cheerleader and vice president of both the National Honor Society and the Student Council. She is also co-editor of the annual.

Her favorite hobbies are sewing, drawing and cooking. We of Howe High School will miss Paula and her contributions to the high school.

(Photos by Joey Elliott)

WANT ADS

FOR SALE

We invite your business in building materials and will show our appreciation in service, price and quality.

FLEISHER LUMBER AND SUPPLY, One Avenue, etc. 303, this area's oldest and a largest building material supplier. "Everything in bulk Available!"

Free Offer

Ads in this column are free for 1 week. If you have another use we will give away the entire year will give you the Entrepreneur will give you the ad. The only requirement is that you include your name, address, and phone number (if available).

Phone 532-6012

WANT A HOME? with features you want find elsewhere in this area. Request ask for advertisement for a real service. **Home Builders Guild**, 200 Sun Home at 805 Hickory, Ph. 482-0276. 5-6c

FIRE DESTROYS LOCAL HOME

A destructive fire Monday afternoon which almost instantly started from a kitchen located on an estimated \$2500 deposit to a frame home located on Farmington road.

Alarm was sounded at 10:30 p.m., with both local and the Van Alstyne Fire Department answering the call.

Firemen used the bathroom heater apparently against the wall.

Bank Yule Party

Hold Saturday

Howe State Bank directors and employees held their annual Christmas banquet Saturday night, December 18 at the Normale Inn in Sherman. Roy Houston, President of the bank, served as master of ceremonies. The association was given by Charles Thompson, city official, and an appreciation speech by Joe F. Wilkey, Chairman of the Board. The group entertained by Mrs. E. E. Clark and five other girls, Kathie King, and McChalkin, Therman Cooper, Fran Smith and Justice Powell.

WILL FEEDS

POWER'S PAINT & FEED

GRUCCO PAINT

Next Door To Chisum Grocery
Mr. and Mrs. O. B. Powers

Christmas Decorations 1/2 Price

WHIPPING CREAM Ctn. 33c

MARSHMALLOWS pkg. 10c

FRESH HENS AT Their BEST

Wishing You and Yours A Very Merry Christmas and a Happy New Year

THE CHISUMS
JANET SOLLIS RUTH BOWDEN
PEARL SMITH

CHISUM ONE-STOP

Groceries, Dry Goods, Hardware

Phone Your Pharmacist
532-5504

direct line to Howe

24 Hour Prescription Service—Call Us

GREEN PHARMACY

Serving This Area Since 1940

Kalmbach's Drugs

SEASON'S JOYS

May all the Blessings of Christmas be Yours

We wish you all the best for Christmas with our extra measure of spiritual joy.

Graves T.V. Service

GREETINGS TO OUR PATRONS...IT'S BEEN A PLEASURE SERVING YOU!

ROBERTSON TEXACO

S & H Green Stamps

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\$4.50 per year elsewhere

Grayson Farmers Re-Elect Maples

J. C. Maples of Gunter was elected member and chairman of the Grayson County Agricultural Stabilization and Conservation (ASC) Committee for the annual county convention last recently.

He and other committee members, Earl T. Shelton, Sherman and B. Frank Walker of Columbia, will be responsible for administering federal farm programs in the county for the coming year.

Maples elected this year were R. H. Hodges of Wintersham and W. C. Carney of Collinsville.

Maples expects to take part in program administered by the committee. This community administration, which has elected county committees. While the program committee is responsible for administering the county through policy making and other duties, the community committees will operate assistance where needed and the participants responsible for keeping their producers informed about the program available.

The elected committee are: 101 Federal officials, program agents, the Department of Agriculture responsible for the program and leadership of the department in turn relies on the independent leadership of the locally elected farmers and county office personnel. The county office located in the Federal building in Sherman serves as the headquarters for former business connected with program administration.

The county office currently serves approximately 400 farmers in Grayson County. Major activities include the so-called program for wheat, feed grain and cotton. The Bureau of Entomology and Plant Quarantine, price support loan program, farm storage facility and distribution of pest exterminating poisons.

SILENT NIGHT (continues from page one)

all others, and they found Him by following the individual's given unto them by the Lord. They did not wait for a more convenient time either, "they came with haste," and found Him just as they had been told. The just source of hope may find these shepherds a bit foolish for leaving their flocks unattended in the desert like that. But for the sake of relief, let us consider the fact that some have never returned who seek first the kingdom of God and His righteousness, because really love the long run. Some have never returned to put the worship and service of Christ first in their life and still expect a business to thrive.

Now consider that these shepherds didn't think they had done all that was required of them in a single night. Their response to the Lord was a question: "O, Lord! how shall we return to thee?" They must have been told that those who seek first the kingdom of God and His righteousness, because really love the long run. Some have never returned to put the worship and service of Christ first in their life and still expect a business to thrive.

Finally, consider the effects of having received the good news of Jesus Christ into their own hearts. "The shepherds received clothing and praise from God for all the things they had done, wherever men receive Jesus Christ as their Lord and Savior, God is stirred and joy and peace comes in the individual who believes. As the message of Christ and salvation is carried to the ends of the earth, bringing new joy and gladness to those who receive it. Christ is born into His chosen ones. What greater joy could come to Christ-ians, like the shepherds, of old, shepherds to men, and find us, now of His.

YONCE FOOD MARKET

Mr. and Mrs. Y. Y. Vance
Vicks Adams and Cory
Tambe Cook
Elmo Cook
Elsie Cook

A Sherman couple, Mr. and Mrs. David Helms, had moved household furniture and other items into the home owned by the husband. The home was formerly occupied by Mr. and Mrs. Albert Hall, and is owned by Dr. F. M. Sporer, Van Alstyne.

Persons and spectators viewed most of the belongings of the couple before the fire was brought under control.

Who's New

Mr. and Mrs. Chester Butts announce the birth of a son, Calvin Wayne, born Dec. 15, 1971 at Wilcox St. James Hospital in Sherman, weight 4 lbs. 13 oz.

Congratulations to Mr. and Mrs. Lemmy Clark of Pottsboro, Texas and Mr. and Mrs. Will Tamm and Mr. and Mrs. William F. Howe.

Mr. and Mrs. Jerry Copeland of Adams, Texas announce the birth of a daughter, Fanny Sue born Dec. 18, 1971 weight 5 lbs. 2 oz.

Congratulations to Mr. and Mrs. Paul Trotter of Howe, Texas and Mr. and Mrs. Fred Brown of Kamsville, Texas.

Congratulations to Mr. and Mrs. Ray Maddox announce the birth of a son, Jack Chance, born Dec. 16, 1971 at Wilcox St. James Hospital in Sherman, weight 4 lbs. 10 oz.

Congratulations to Mr. and Mrs. Jack Clement of Darby and Mr. and Mrs. Cecil Matthews of Howe.

Advertising Doesn't Cost - It Pays

Sincere Good Wishes

We hope that you spend your holiday happily, in the company of those you hold dear. May you enjoy the peace, love that is Christmas!

THE HOWE ENTERPRISE

Next Door To Chisum Grocery
Mr. and Mrs. O. B. Powers



JOY to the WORLD

May the joys of the holiday abound, bringing you and your family a glorious season of peace and contentment. Our gratitude to you, friends and family.

LA PRINCESS BEAUTY SALON

BARBARA VAUGHN

TO ALL OUR CUSTOMERS

Christmas Cheer

A wish for a happy Yuletide with trimmings.

PERKINS BARBER SHOP

Cador Perkins

may **JOY** be yours

Best wishes to our many friends & patrons from all the folks here at

FLESHER FUNERAL HOME

Van Alstyne, Texas

Women's Page

Gamma Zeta ESA Has Christmas Meet

Mary Charlotte Cassell from the Leon Star Cos. presented the program on Christmas bidding to the Gamma Zeta Chapter of Epiloy Sigma Alpha. Monday night in the home of Mrs. Bob Eaton of Sherman.

Following the program, Mrs. Norman Dickiey, President hosted Mrs. Terry Carlton as the night new members which bring the chapter's membership to 31.

In the business meeting, toys, clothes and money were collected for the needy family that the society has been helping. Mrs. Jack Anderson reported on the Denton State 5th and 6th grade that the society sponsors has been remembered at Christmas. It was voted to contribute \$10 to the International ESA Disaster fund, \$80 to the State ESA project which is the Texas Beth Eldest Center, and \$80 to the District ESA projects which include among others the National Fabrics Foundation, Tualati State Hospital, McDonald Development Home in Memphis. This money was raised by the members through a garage sale last Tuesday and a hole sale last month.

The schedule of volunteers for the Study Circle Singing Home and Crippled Childrens Center were set up. Also the society voted to participate in the Heart Fund drive in Feb. It was announced by Mrs.

SUNDAY'S SERMON

Happiness
Happiness has and that happiness is a feeling which is earned by a grateful soul. Think of the things that have happened to you and you will realize that you cannot find happiness in the things of this world. You cannot capture a single moment and hold it in your fingers. You must find with the setting of the sun, because only that happiness will last.

Look for happiness to come your way tomorrow in the shape of opportunity. You will find it in the things that happen to you in a discovery and not a hunt. In the happiness of a moment of unworldly love. Happiness is a day done, a good deed, being loved.



Mrs. Donnie Bruce Couple at home in Sherman

Mr. and Mrs. Edwin Morris of Howe announce the marriage of their daughter, Susan to Donald Dewane Bruce of Van Alstyne. The couple was married in Durango, November 26, 1971. They are at home in Sherman.

First Baptist Church News

At this time of year, it is comforting to pause and reflect on the blessings that have been ours during 1971. The cares and worries of yesterday seem insignificant compared to the many good things God has done for us. May we ever remember Christmas as a time to commemorate the birth of our Lord Jesus Christ.

Francine Allison to lead Denison team

Mr. and Mrs. Nolan T. Allison (Howe) announce the engagement of their daughter, Miss Francine Allison, to Bryan Arthur (Bart) Mitchell III, son of Mr. and Mrs. B. A. Mitchell Jr., II, Durango.

The couple are planning a January wedding.

Miss Allison is presently attending Howe High School. Mr. Mitchell attended Denison High School and is presently employed at Heister Durango Hotel.

Mrs. Gene White Is Shower Honoree

Mrs. Gene White was honored with a baby shower last Wednesday night in the home of Mrs. and Mrs. J. C. Weller, Jr. The event was hosted by employees of the Howe State Bank.

The refreshment table was decorated in the Christmas motif. The table was laid with a red and white cloth and centered with an arrangement of red holly. Frosted punch was served from a crystal punch bowl. The cake squares were centered with a pastel colored baby pin.

Those attending were: Irene Jenkins and Blake, Melba Spigall, Janet Howlsky, Vickie Houston, Ann Wallace, Vickie Curney, Luanita Barrett, Shirley Holden, Curtis Walker and special guest were: Mrs. Gene Savage and Mrs. L. H. White, Mother and Mother-in-law of the honoree.



Celebrates first birthday

Susan Jane Rodgers celebrates her first birthday, Dec. 21. She is the daughter of Mrs. and Mrs. Jim Rodgers. Her grandparents are Mr. and Mrs. Edwin Morris of Howe and Mrs. Etta Rodgers of Sadler. Her great-grandmother



HAPPY HOLIDAYS

A joyful Christmas to everyone

HOWE T.V.
SALES & SERVICE
532-5313



Let the good news ring out! Born is the King of Kings! We pray He may bless you and yours with peace and prosperity at Christmas.

BAKER SERVICE COMPANY

Mr. and Mrs. Buddy Baker and Family



A Christmas Story

Let the Divine Light that shone brightly upon the shepherds on the day of our Saviour's birth bring joy to you and your family this season.

DWAIN'S Paint & Body Shop

PHONE 383-0221 HOWE, TEXAS

Toys 20% OFF

greeting

It is our sincere wish that happiness and prosperity find their way into the homes of our friends and remain with them throughout the coming year.

THE HOME OF **WHITE STORES, INC.** GREATER VALUES

Mr. and Mrs. George Baker and Gary

Attendance Sunday Dec. 19
Sunday School.....228
Praying Union.....379

We send special greetings and good wishes to the Howe community during this Holiday Season.

Merry Christmas

to our **MANY FRIENDS AND CUSTOMERS**

Greetings to you and yours... may we take this opportunity to express our wishes for a holiday with all the trimmings!

O. K. FEED MILL
Whitwright, Texas

This year celebrate Christmas through us.

Wonderful idea, to say "Merry Christmas" and a "Happy New Year" via long distance. More and more people are doing so. Now that long distance costs so little. To insure your calls going through promptly, make them before the Holiday, for your friends or relatives will welcome your voice any time at all. So spread cheer this year by long distance and avoid delay by making your holiday calls early.

GENERAL TELEPHONE COMPANY OF THE SOUTHWEST


W. M. Matthews

Services for William Marshall Matthews, 87, were held Friday at the First Baptist Church at 2:30 p.m. He had previously resided in a Sherman hospital. His home was at 301 W. Jones, Sherman.

Mr. Matthews, a retired farmer, was born in Kentucky July 2, 1904, the son of the late Mr. and Mrs. Thomas A. Matthews. He was a veteran of World War I. He was interred at the cemetery under the direction of Fisher Funeral Home of Van Alstyne.

Letters to Santa

Dear Santa Claus,
How are you, old, is Rudolph and...
How is the other reindeer...
Last year I had the boys, this year I would like to have some drums and an accordion big wheel,
Love Jimmy,



ELECT
Grayson County Rancher
Lynn Vowell

DEMOCRAT
State Representative
District 23
Qualified by 13 years' public service as military officer and local officer
(not pay paid by Lynn Vowell)



"DO YOU REALLY BELIEVE IN SANTA?"

Gary Tyler Owen, age 7, is the son of Mr. and Mrs. Jerry L. Owen of Sherman. "Andeaners are Mr. and Mrs. J. L. Owen of Here and Mr. and Mrs. Tully, Nile of Collinsville.

MEN NEEDED in this area to work as **LIVESTOCK BUYERS**. LEARN TO BUY CATTLE, HORSE AND SHEEP. **TRAINING** in 20 days. Thousands of men are needed. We provide the training. For more information, write your name, address and telephone number to: **NATIONAL MEAT PACKERS TRAINING**, 1925 East Ave., Dept. 100, P.O. Box 1141, Dallas, TX 75201. **Phone 532-6012**

THESE BIG GAME... IN THE WANT ADS



THE BULLDOG BARK

THE STAR OF NIGHT

As I stand here alone in the dark of the night, out of the sleep, yet transparent blackness, stands forth a Star, The Star of Bethlehem; for on this night in some part a Child was born and they called His name Jesus, King of Kings, While I contemplate this Star that, a thought encompasses me, Why am I unafflicted by this strange Star and from the stillness around me comes strength, yet serene, voice.

Do I not stand with my two feet on free soil and breathe the air of free men? Am I not blessed with family, with friends and with many prized possessions? Do not my hands filled with food that I may eat of? Am I not alive and filled with my immortal soul? All these things are mine to rejoice in. They are not accomplishments of mine, indeed their beginning was on that night so long ago, when a tiny babe was come.

All that does my mind's eye see revealed in the Heavens', And though the truth and still comes faintly and soverly the tones of music, filling me with good, filling me with good and comfortably, for all men. The voice is quiet, but the Star shines on, the acting is not light for all the world to see. And may men everywhere, see as I do, THE STAR OF NIGHT and last no more after war and greed and power and may they hear too the gentle music of Christmas with humility and compassion for all, so that the Child, who slumbered in a manger filled with hay, shed not His blood in vain.


To you, all our friends, may your Christmas be filled with happiness without blemish and many each day of the coming year, be as a new Christmas for you and yours.

The Bulldog Bark Staff
Haskell High School



Hi! Merry Christmas
SWANNER & REED, to Everyone!
DEVELOPERS

A Sparkling Yule!



That's what we're wishing to our many friends. Thanks for your patronage!

SILENT NIGHT



May this Christmas bring peace and happiness to you and all your loved ones about you.

WILLCHEMCO, Inc.
Wayne Gray--Manager

N-K Seed**Acro Seed
All types of Fertilizer

HOLIDAY CHEER



We take great joy at this time to express our sincere thanks to our many friends!

Estep Appliance & Real Estate
Mr. and Mrs. Bob Estep

Anna, Texas Howe, Texas
WA 4-3302 532-6111

Christmas Cheer



Health, wealth, and happiness!
MAGNI-FAB SOUTHWEST CO.
SUBSIDIARY OF MAGNI-POWER CO.

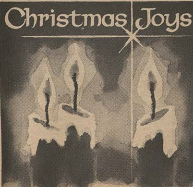
Christmas Cheer



Thanks and Greetings to all our friends and customers for your patronage during the past year. We also express our sincere thanks to Howe State Bank and employees for their services.

KIRBY OIL COMPANY

Christmas Joys



At this holy season, may we take the opportunity to wish you every blessing!

Dawson Propane
Whitewright, Texas

RIGHT ON SCHEDULE



... with good wishes for everyone! May your holidays be joyful... May Santa Claus be extra good to you this Christmas and bring you your heart's desire!


CATCHING BROS.
AUCTIONS, Inc. -- FARM MACHINERY
The David and Robert Catchings and Employees

REEVES CLEANERS & FABRIC SHOP
Mr. & Mrs. Claude Reeves

HAPPY NEW YEAR 1972




...AND HAPPY MOTORING THANKS FOR YOUR PATRONAGE.
J. & H. Gulf Service
Bob Jensen -- J. W. Ham -- J. W. Ham Jr.



Stirring, waking, Morning's breaking, Rising, dressing, Hoping, guessing, Aahing, cooing, Up-and-doing, Icing, casting, Turkey basting, Laughing, meeting, Time for greeting.

May your Christmas Season be filled with joy.

Happy Holidays from your friends at Texas Power & Light Company



A MERRY CHRISTMAS

We hope Santa brightens your day as you're brightening our year. Thanks.



Lorenda's Beauty Shop
LORINDA KILBETT

Letters to Santa

Dear Santa
Pat's 7 years
I want too across
I want operation
I want Play's Jane
600 South Disney
Howe Texas
Patti Howe

Oh, what a baby, and thank you for my presents last year.
You're
Tom Scott

Dear Santa
My name is Jennifer Reed
I have been a good girl.
I wish you would bring me a play, story, baby teddy.

Oh, what a baby and thank you for my presents last year. We did most of the decorating ourselves. We had our tree up and ready to go on top of the tree, and we wanted the tree with, homemade decorations, of candles and popcorn since we're long haired.

Dear Santa
This is what I want for Christmas. Baby Tigger Love doll & bouncing horse with springs on it & a yo-yo & a little even that cooks cakes & a little black board with chalk & little fishes & doll clothes.
Serene Cravater

Oh, what a baby and thank you for my presents last year. We did most of the decorating ourselves. We had our tree up and ready to go on top of the tree, and we wanted the tree with, homemade decorations, of candles and popcorn since we're long haired.

From Dennis Reed
I live at 101 Kick Creek
Dear Santa Claus
I have been a pretty good girl. I want a Real TV.
2. I want a Real Snow.
3. I want Dishes and Pots and Pie Mkr.
4. I want a Chalk Board.
5. I want a Organ.
6. I want a Valtret and a Crispy.

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Peace on earth

SANTA NEEDS ANOTHER HELPER.

Santa needs another helper—not another street corner ball chigger, but a man with a bright idea. He needs a helper who knows who has seen the children around the country. Christmas tree, carry with them but share the glory.

It is estimated that the average Christmas package is so big that present wrapping, ribbon and ornaments—all power is to follow three simple rules:

1. Pack and show reusable gift wrap. Use it in one package. Bundle other wrappings in a rubbish container for sale discount.

2. Final warning: Don't let Christmas become New Year's litter.

Oldtime Christmas Fear Was Coal In Stocking

"Tell me what Christmas was like in the old days, Daddy, when you were a little boy?"
"Did you have your stocking filled with coal?"
"Oh, yes, indeed, and we were terribly afraid of what we might find in it."
"What was that?"
"A lump of coal. We were told that if we had been bad all that Santa Claus would leave in our stocking would be a lump of dirty coal."
"What did Santa Claus leave in your stocking?"
"Oh, nuts and figs and red striped candy and apples and—well, some surprise or all—big sugar cookie."
"That's so wonderful about getting an orange!"
"Well, so these things didn't seem to be so plentiful. Except for Christmas, and that only once a year we saw an orange when we got a strawberry cake. That's all we had to take care of."

Question: Who Put "X" in Christmas?
Almost every year from this time on, the question arises: "Who put the 'X' in Christmas, and when was it?"
The orthodox approach to an orthodox solemn occasion, especially if it has been there all the time. St. X, used alone or in combination with other "Christ" and an Epiphany page, explains "The origin of the 'X' in Christmas is an ancient mystery as the term 'Christmas' is not much more than 1,000 years old." But the fact that the 'X' in Christmas has been there all the time.



Silent Night

Christmas comes, and renews the glorious inspiration of that Holy Night long ago. To all, we wish a holiday season rich in many joys and blessings.



Nita's Electrolysis Clinic
P. O. BOX 265
IN THE COLLINS BUILDING
HOWE, TEXAS 78093
Janita Tolbert

MAMIE'S Beauty Shop
Phone 237-0313 — Howe



Blessings
We hope you're enjoying it in every Christmas with those you love. Thank you, friends!

Relish Greetings
To all good friends and neighbors.

The Perley Partners
Mr. and Mrs. J. H. Linker

JOYOUS HOLIDAY GREETINGS

It's such a pleasure to say thank you to our many friends and customers at Christmas.

HOWE INSURANCE AGENCY
JOE McFARLAND



Merry Christmas

This is the season when all good dreams may come true! We hope Santa remembers you and yours with everything you've been wishing for! And we send along our thanks for your friendship!

The Peace and Promise of Christmas

Humble shepherds and mighty kings gave witness to the wondrous event of the birth of the Christ Child, and knew the great joy and peace that fills every heart on Christmas Day. May this gladness and contentment remain with you and those near and dear to you, enriching your lives in fullest measure.

City of Howe

CITY COUNCIL and EMPLOYEES

Grayson-Collin Electric Cooperative, Inc.
A TAX-PAYING, LOCALLY OWNED CORP.
VAN ALSTINE

A VERY MERRY CHRISTMAS TO ALL



Front row, left to right, Janet Hawkins, Shirley Eiden, Vickie Carney, Shirley Houston
Back row, left to right, Joe Wallace, Norma White, Daria Judkins, Melba Spegal, Carrie
Waller and Ray Houston.

A Happy New Year in '72

Howe State Bank