
**HOWE'S
THAT**

The

Howe Enterprise

THE HOWE ENTERPRISE, THURSDAY, AUGUST 19, 1971 - VOL. VIII - No. 5

Could be the way you look at it — or say it:

In a pre-game write-up of the Dallas Cowboy-New Orleans Saints football game the other day in one of the bigger papers, this quote:

So and so (we didn't catch the name) has been converted to a center for the Saints." Like we said — it sounds better if you read it.

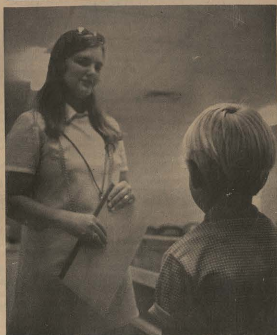
★ ★
And we also noticed a slogan of a "Big D" cleaning establishment — "Hot Pants Cleaned, Pressed, and Reheated." Advertising pays.

★ ★
We've made a few trips to the new Westgate Mobile Home Park within the past couple or three weeks, and I discovered something that I could be helpful to farmers and ranchers.

One trip to the park — just plain dirt around the park swimming pool — and, a week later, the grass needed mowing around the thing. Some kind of new-fangled "Instant grass."

★ ★
The Dallas Cowboys will be in Howe Saturday — maybe. Chub Jones, owner of Westgate Mobile Home Park, said negotiations were underway for a couple of the starts to be at the park during open house signing autographs and talking football. Confirmation had not been received Tuesday night.

GARBAGE PICKUP ROUTE:
Mondays and Thursdays — residential area south of Highway Street.
Tuesdays and Fridays — residential area north of Highway Street.



First graders view of the teacher was like this Monday morning when a record number of starters, 66, registered for their initial year. Gayle Skipworth, teacher, talks it over with Kent Skins on opening day.

Youths apprehended in attempted theft
An attempt to steal \$15 from the Davis Enco station here resulted in a free trip to jail Saturday night for two Fort Worth youths, ages 14 and 15. The two were caught and held for county sheriff's deputies after an employe of the station heard the cash register open while he was waiting on a car outside. Terry Cummings, ham, the employe, caught one of the youths during a foot race west of the station. The other was captured by the station owner, "Sarge" Davis, moments later behind a building under construction in the area.

★ ★
Both were jailed on runaway charges, with the 14-year-old released to his parents Saturday night.
Firemen extinguish pickup blaze Monday
Volunteer firemen Monday night extinguished a blaze in an auto in front of the Denney street school.
Observer said the pickup blew the right rear tire near Corbin's wrecking yard, but continued on. The vehicle apparently caught fire from the hot tire.
Try an Enterprise Want Ad

SCHOOL ENROLLMENT TOPS 600

Enrollment in Howe's three schools totaled 602 Tuesday morning, with additional registrations expected within coming weeks. Supt. Charles R. Thompson announced.

The figure is an increase of 57 over registration last year, when 545 reported for classes. Breakdown shows 165 high school students and 437 in elementary grades.

Football practice underway with 42 prospects

Forty-three prospects reported Monday for football workouts, Coach Norman Dickey reported.
Scrimmage games have been scheduled Saturday night, August 28 against Leonard here, and Friday, September 3 at Whitesboro, Dickey said. Both games will start at 8 p.m.
First regular season contest will be against Anna September 10, on the local field.

Largest enrollment in a single grade was 66 in the first. Forty-four returned to second grade. Others are:
Third — 44
Fourth — 66
Fifth — 52
Sixth — 49
Seventh — 62
Eighth — 49.

1961 — 291.57
1962 — 286.47
1963 — 288.67
1964 — 304.76
1965 — 328.49
1966 — 390.37
1967 — 434.07
1968 — 458.31
1969 — 499.70
1970 — 536.40

Average daily attendance in the Howe system shows an increase during the past ten years. The ADA:
Average daily attendance during the past ten years:

REGION X REPORT

The Howe Educational Program

The quality of education provided for the children in any community directly affects the social, economic, political and cultural life of the people. It, during the early school years, children fail to develop skills needed for further study, many learning opportunities will be closed to them. If, as a result of school experiences, children become apathetic about

learning, about health, about beauty, and about worthy use of leisure time, the community will evidence similar apathy. On the other hand, if children are provided excellent learning experiences at school which challenge their imaginations, ideals, kind interest in things and encourage them to go on learning, the community (continued on Page four)

New Mobile Home Park

WESTGATE OPEN HOUSE SET THIS WEEKEND

Open house for Howe's 160-lot mobile home park will be held Friday, Saturday, and Sunday, according to Chub Jones, owner and manager.
Open house festivities will include door prizes, remote broadcasts by Sherman stations, and tours of the facility, one of the most modern in this area.

This phase of the open house activities had not been confirmed Tuesday night, Jones said. The football players are to autograph footballs to be given away as door prizes also.

Lots in the new development offer mobile home owners a patio, off-street parking for two automobiles, landscaping, storage building and underground utilities.

Residents of the park will also have access to the recre-

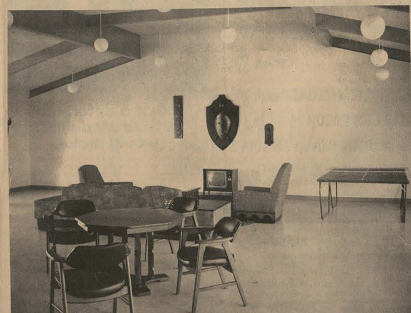
ation building, with complete kitchen facilities, color TV, games, etc.; a swimming pool, basketball court, and swings and other equipment for the youngsters.

Streets in the park are all paved, and the area is lighted with mercury vapor units.
Jones said Tuesday that the firm "already has several lots leased to persons ready to move into the park."

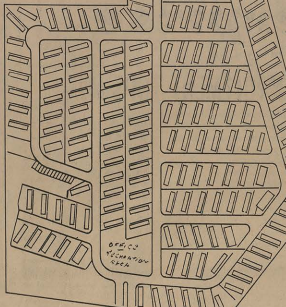
He said he will also handle about a half dozen lines of top quality mobile homes.



The Dean Allison family of Howe was treated and released from a Sherman hospital Sunday afternoon following a two-car collision at the intersection of North Highway 5 and Young Street. Allison received a bruised arm and back injuries in the accident. The Allison auto was traveling north on Highway 5. Other car was attempting to cross from the East on Young.



Interior view of recreation building at Westgate Mobile Home Park. Building houses Office of owner Chub Jones; complete kitchen facilities, lounging area with color TV, table tennis, etc. Swimming pool is adjacent to the building on the north.



LAYOUT of Westgate Mobile Home Park, Entrance is on East Access Road. Park features 160 lots for mobile homes.

General Telephone Rate Increase In Effect September 1

Long distance telephone rate changes that benefit customers who dial their own long distance calls when Texas and late advance of special calling periods have been announced by General Telephone Company of the Southwest.

At the same time, operator initiated calls within the state will cost more in the adjustment that goes into effect September 1.

General Telephone President L. Gray Brock said the new lower direct distance dialing rates will also benefit customers where DDD is not available, "although DDD customers could dial their calls direct. They will be charged the lower DDD rate on station-to-station calls if they are placed by dialing the operator," the A&E Co. said.

The complete new long distance telephone number and complete additional operator service will also be used in completing the call without other charges," he said.

Brock explained the lower rates for direct dialing station-to-station calls in Texas - to station calls placed by dialing the operator will be the same as state wide as the same as state wide in effect for calls going outside Texas. A 15¢ toll holiday, Labor Day and July 4

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THE HOWE ENTERPRISE

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BOB WALKER, Editor

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SUBSCRIPTION RATES: \$3.00 per year at Grayson County \$4.50 per year elsewhere

Rebecca Franklin receives degree

Rebecca Ann Franklin, now 1, received the Master of Education degree in Guidance and Counseling when Texas Woman's University, Denton held its annual summer commencement program August 10.

Floyd W. Butts, Freddie Holcomb awarded degrees

The largest number of graduates in this year's class at Texas University's summer convocation diploma Friday evening August 13.

Don Alexander, 21, received a degree candidate listened at FTBU President D. Whitney Hallock's official brief remarks.

Following the president's remarks, 50 members of the master and 50 doctoral degrees were awarded.

One from Howe receiving degrees were Lloyd W. Butts, B.S. Degree and Freddie Ray Holcomb M. Ed. Degree.

Elvis Arterbury Receives Doctor's degree

Elvis R. Arterbury, former teacher, coach and administrator in the Howe, Bille and Sherman Independent School Districts recently graduated with a doctor of philosophy degree from East Texas State University when the institution held its annual commencement ceremony.

Dr. Arterbury will remain in the faculty of the Secondary and Higher Education Department at FTBU where he was named assistant director and coordinator for an Education Program Development project in cooperation with the Texas Education Agency and State Consultant D.

In addition to his work with FTBU, Dr. Arterbury has recently served as a consultant to Region 1 Education Service Center, Edinburg; Region VII Education Service Center, San Antonio; and Region VIII Education Service Center, Pampa.

Dr. Arterbury and his wife, Mrs. Arterbury, are members of the Howe Baptist Church. Mrs. Arterbury teaches in the Independent School District.

Dr. Alexander

Don Alexander, 21, received the B.S. degree in Education from East Texas State University when the institution held its annual commencement ceremony.

Dr. Alexander is a graduate senior of Chisum High School but lives in Howe in the 1800 East Road in Western Hills. He has received many achievements during his high school career at Chisum.

It is a fine tract and it happens to be one of his many hobbies.

During his sophomore year in school he scored three touchdowns in one district game. He received a letter and Honorable Mention for All-District Offensive End. In track he won 120 yd. dash.

His senior year in football he scored 12 touchdowns and scored the winning touchdown for the district title. In track he again won in the hundred yard and second in the sixty yard race with an on the mile relay team which came on second.

His senior year in football he scored 18 touchdowns in one game and received his third letter and All District.

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Rites Monday for Howe natives.

O. L. Curry

Services were held for 19 at the home of Mrs. W. W. Patten, Church for O. L. Curry, 21, native of Grayson County, who died unexpectedly of an apparent heart attack at 10:35 a.m. Saturday. He resided with his mother at 214 N. Roberts St.

Funeral services were conducted by Rev. Joe Howard, pastor of the First Baptist Church, 108 Heeling Street, Monday, August 12, 10:30 a.m. Burial was in the cemetery of the First Baptist Church.

Mr. Curry was born in Howe, March 25, 1914, the son of the late M. C. Curry and the present Mrs. Alice Betty Curry. He had been a stockman all his life. He attended Howe and Sherman public schools, was a veteran with the United States Army during World War II and was a member of the Howe Baptist Church.

Survivors are his mother and a number of cousins and nieces.

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Survivors are his mother and a number of cousins and nieces.

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Medicare may pay more, SS says

There may be an increase in the amount Medicare will pay on your doctor's services according to the Social Security Administration.

Persons covered by the medical insurance portion of Medicare are eligible to receive payment for 80 percent of the "reasonable and customary" physician's charges over \$40 they incur each year. The "reasonable and customary" charges are based on what the majority of doctors in your area charge for a particular service.

For example, if your doctor charges \$8 for an injection, but most of the doctors in your area charge \$5, Medicare will pay \$4, or 80 percent of the "reasonable and customary" \$5 charged by the other doctors.

The Social Security Administration annually determines what is the customary charge for all physicians' services each year. Effective July 1, information obtained in 1970 will be used to pay reasonable charges on your doctor's bills. All payments before that date are based on 1969 figures. Six or doctor's fees are rising at the rate of six percent a year, this means Medicare will probably pay more on your doctor's bills.

Before a fee can be considered reasonable and reasonable, it must have been in effect for a certain period of time. Thus, reverses must be done to determine what these charges are. Therefore, there is a lag period between when the charges increase, and when Medicare will pay more. This lag is to your advantage, since it prevents higher costs for the insurance. If increased charges were recognized as quickly as they are made, or if customary charges were paid in full no matter how high they are, this would encourage more rapid increases in medical charges. Medicare premiums and social security taxes would have increased accordingly.

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Recreational facilities at Westgate Mobile Home Park include this stockade, with jungle swings, see-saws, and a slide. Other facilities include a swimming pool, basketball court, and others. Photo was made atop the slide.

SALT SCOOB
by Howe



Table salt is the tip of an iceberg. It's the visible part of a vital industry, but most salt is used in other ways. In fact, less than 2% of the "100 million tons" is used around the home.

During 1970 about 40 million tons of sodium salt or sodium sulfate were produced in the U.S. This represents a third of all the salt produced in the world. However, it had a value of \$100 million. The refinery of most salt is 99.99% pure.

Where does it all come from? Louisiana, Texas, Ohio, New York and Michigan each turn out more than 4 million tons a year. These 5% combined with the Atlantic Coast and West Virginia, account for 97% of U.S. production.

Where does it go? Mainly to industry and highway maintenance.

Thousands of U.S. salt is used by the chemical industry, mostly in better form, and in the form of sodium chloride, sodium sulfate and other chemicals. Salt is essential in thousands of processes and products.

About 10% is used during the winter for melting ice and snow on highways to keep them safe and clear. It is also used for many other purposes, such as for fertilizer, animal feed, and for many other uses.

For a full-size color fold, see these illustrated brochures, but write to me and ask for a free copy of Salt Production.

Who's New

Mr. and Mrs. Jerry Boyd of Burlett announce the birth of a daughter, Amy Leann, weight 9 lbs. 2 oz., born Aug. 12.

Grandparents are Mr. and Mrs. Leon Thornhill of Howe and Mr. and Mrs. Arthur Boyd of Burlett.

THE FAMILY LAWYER

Forbidden Flowers

To the nation's judge, the prisoner's offense—pricking flowers on a public parkway—was very heinous. Counting each picked flower as a separate crime, the judge imposed a fine of \$750 on 46-year-old...

WANTED MY OFF!

But when the prisoner appeared in a higher court, the sentence was thrown out. The court said it was harsh that it violated the United States Constitution's ban on "cruel and unusual punishment."

As a rule, when we see the expression "cruel and unusual punishment," we think of physical chastisement like flogging or maiming.

However, a two-year jail term may also be held unconstitutional on the same grounds. In recent years, courts have shown a growing concern for humanitarian considerations in the field of sentencing. As one judge put it: "When a constitutionally cruel and unusual punishment is to be imposed in the light of developing civilization, so that what might not have been cruel and unusual yesterday may well be so today."

Nevertheless, even the loudest possible sentence—life imprisonment without possibility of parole—will be upheld where reasonably related to the crime that has been committed.

This is the case of a brutal kidnapping, such as sentence was held to violate the defendant's constitutional rights. Calling attention to the nature of the offense, the court said the sentence was "not so severe as to shock the moral sense of the community."

What about an open-ended sentence, like "one to twelve years?" When that punishment was imposed on a convicted burglar, he complained that the very uncertainty was a kind of cruelty.

But the sentence was upheld on appeal, where the court pointed out that the feasibility might well work out in the prisoner's advantage by spending his leisure. The court said it was merely a device, within reasonable limits, to put his face in his own hands.

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Howard.

© 1971 American Bar Association



View of mobile home park swimming pool, located just north of the main recreational building.

REGION X REPORT
(Continued from page one)

It will exhibit vigor and life within a few years.

The problems which the citizens of Howe face in the education of their youth are charged as compared to those five or ten years ago. The demand of the 70's call for a revolution of educational goals because of the phenomenal change in our social patterns call for a kind of education that will prepare youth to cope with a rapidly changing world.

We must abandon the notion that education is different and separate from life, something that happens only in school. Everything that happens to an individual is an education, up to and for life. To answer "What makes good education?" we must ask "What makes it good life?"

In short, the new education will appreciate that we get as much as possible in the schools and the children into the outside world, and bring it as much as possible of the outside world into the schools.

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WESTGATE

Mobile Home Park

CHUB JONES, Owner Manager

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FOR SALE: 4-rooms 2 1/2-bath Living room suite, coach, dining room suite. Call 532-9416 98 Sunset. \$210.

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ACT LESSONS — Beginning soon. For information call Pearl Ehrenberger, 482-6236, Van Alstyne. 52p.

BAWYRETTING for one little boy age 3 — 5. Call 532-6020 31c

LOST — Toy Collie. No tail. Phone 532-0381. 51c

Notary Public at the **Howe Enterprise**

FOR RENT

FOR RENT OR LEASE — Two bedroom frame house. New stove. 2 1/2 miles east of Howe on 302. \$80 a month. Call 532-6032 52p.

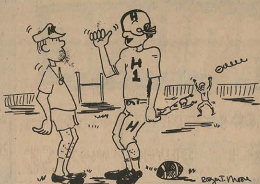
Two Bedroom apartment for rent. Central heat and air. Phone 532-5661 71p.

Little League

Last week's baseball action saw Howe II defeat Howe I in seven innings by a score of 4 to 3. Randy Matthews won 4 innings for the winners, giving up only one hit while striking out 14. Tony Wall came on in the seventh with the score tied and picked up the win. Steve Sadler had two runs batted in while Terry George and Terry Brookshire had one run each. After the game the teams enjoyed a watermelon cutting.



"FOOTBALL WORKOUT TIME IS HERE — AND THE COACHES WILL HAVE THEIR LITTLE TRIALS AND TRIBULATIONS."



"COACH, ARE YOU SURE THIS HELMET IS THE RIGHT SIZE? IT SURE DON'T FIT RIGHT!"

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Mobile Home Park

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FRYERS, USDA lb 29¢	Half Gallon BUTTERMILK 39¢	Large LEMONS Sunkist 6-29¢
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SPAGHETTI AND MEAT BALLS LARGE CAN, 49¢

22 fl. oz. GIANT SIZE Joy ONLY 49¢

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LIMIT 1 COUPON PER PURCHASE

PURE ICE CREAM Half Gal. 59¢

MRS. TUCKERS 3 lb Can 79¢

WATERMELONS 50c and up

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TOTEM TRASH BAGS 30 gallon 69¢
VIENNA SAUSAGE & BEANS Large Can 33¢
CHICKEN & NOODLES Large Can 49¢
PEANUT BUTTER Large Jar 55¢
KETCHUP (Save on this) Large Jug 49¢
LONG ALUMINUM FOIL Roll 43¢

MACK'S CASH