
HOWE'S THAT

If you're a working wife, you should be glad you don't have to add your value as a housewife in computing your income tax. In cash, the average American housewife is worth an estimated \$28,265 a year, according to a survey by the Chase Manhattan bank.

The study assigned dollar values to the work the average wife puts in as a housekeeper, nurse, purchasing agent, cook, chauffeur, and concier. Even without allowing for TLC (tender loving care) and a maternal instinct, it adds up to \$15.34 a week. (Again, this survey is credited to the Chase M. Bank).

Are you ready for this end of the survey? In contrast, husbands are worth only \$21.50 a week around the house. This is based on the assumption that a man has 41 hours free each week and spends about 24 hours doing household chores.

The bank estimates that a husband is worth about \$1.96 an hour as a night watchman, \$3.00 for one hour as an accountant, \$1.25 an hour for 2.5 hours as an assistant shopper, \$2.7 an hour for 45 minutes work as a garbage man, and \$2 an hour for 30 minutes as a fashion consultant — whether or not he takes his wife's or her.

The po'm below, "Life Begins at 80," was compiled by Leroy Jollingsworth.

Whether or not he's talking from experience or just speculating, we can't say. Statements made by Leroy cannot be taken as fact, unless you're in Leroy's age bracket.

"LIFE BEGINS AT 80"

"The old man rocked, and he rooked, in his old rocking chair.

I'm just plumb tired of old rocking and looking in this old rocking chair.

I'm going to pick up my walking can and I'm going somewhere."

So he walked, and he walked, until he came close by the bench, where the babies are beauties play and the pithies are out of reach.

He looked at all the girls in hot pants, and those in swim suits, too.

Then he shook his head and said: "I just don't know what this old world is coming to."

Then along came a little girl, in one of those teenie, weenie, Bikinis.

And the old man turned his head and said, "well, by jeez."

He pulled up his glasses to take a good long peek.

Then he said, "The spirit indeed is willing, but the flesh is weak."

Then she walked up to the old man and said, "Hello there Grumpy, how old are you?"

(Continued on page two)

The Howe Enterprise

THE HOWE ENTERPRISE, THURSDAY, JULY 23, 1971 — VOL. VIII — No. 1



Youth pedals bike-Texoma to Richardson

A fourteen year old Richardson youth was questioned last Saturday as a possible runaway after stopping at the How e Dairy Queen on a bicycle. The youth said he had

left a recreation area about 8 a.m. Saturday and was riding the bicycle to his home in Richardson. After checking with the Highway Patrol, the

boy was released by local authorities after a hamburger and drink on the city. He left Howe in the 100-plus heat about 2 p.m.

School policies mailed to parents of students

School policies for 1971-72 were mailed to parents of students within the past week, Principal L. H. Linker has announced. The revised policies deal with general conduct of students, drug abuse, disruptive student dress, and others. Major changes were made in the dress code, which eliminates this fall allowed five inches above the crease in the bend of the knee, compared to three last semester. Reproduced below is the revised dress code. Other parts of the policy will be printed next week.

STUDENT DRESS

It is the desire of the Howe Independent School District to continue the tradition of good grooming of all students who attend Howe Schools. Because criticism that could affect the reputation of all the schools in the District, the administration decided at a recent meeting that an overall policy concerning the length of girls' dresses was necessary. For a long time proper skirt length has been a matter of individual opinion. For the past few seasons fashion has decreed that skirts be short, and they have become shorter and shorter, until they are no longer appropriate attire for girls attending educational institutions.

The decision on the part of the Administration did not come about without a great deal of thought. School people who have worked closely with boys and girls have known for a long time that something needed to be done. Boys have complained they have been embarrassed by situations which have arisen from girls sitting in class in skirts that were too short and too tight.

We feel that this matter is of utmost concern to you, the mothers who realize the importance of your daughters' dress. It is our hope that you will be able to gain from this opinion, vested remarks, or knowing glances from those with whom she comes in contact in school. Many girls, however, encourage this sort of thing when they become careless in the way they dress or in the way they sit in the classroom. On the whole, students in the Howe District are among the best-dressed students anywhere, and most of the credit goes to the mothers who make it their business to see that their daughters are properly attired when they leave for school each day.

Since all skirts being worn today are short, we feel it is necessary to define "too short" as it relates to acceptable attire in the classroom. A skirt is too short if it is higher than five inches above the crease in the bend of the leg behind the knee. No Hot Pants or scooter skirts, or see-through blouses or shirts are to be worn. Complete set of under apparel on all students.

This is a problem of vital concern to all of us, and we feel that mothers will continue to work with us as they have in the past.

Girls are permitted to wear matching pant suits or co-ordinate pant suits at school during the regular school day and school sponsored recreational trips, and boys are not permitted to wear regular shirts with shirt tails outside of their trousers, or to have their shirts unbuttoned more than one button from the collar. No shorts are to be worn in Howe School except in organized P.E. classes. Socks or hose must be worn by all teachers, and students grade 8-12. (All other regulations apply to all grades).

The Administration reserves the right to determine what shall or shall not constitute appropriate dress for school wear. Unusual hair cuts and extremely casual appearance are not to be considered appropriate.

Students and teachers must wear regular school dress in Driver's Education and all summer classes and activities. Boys' hair must be kept trimmed above the collar and ears, and must be kept above the eyebrows. Hair should not be curled up at the end on neck and side of head. Sideburns must be kept trimmed up even with the bottom of the ear and not belled out. No beard or mustaches. Students breaking these rules will be punished the same as truancy.

CITY PARK DEDICATED THURSDAY

"A. M. Ferguson Memorial Park" was dedicated to the City of Howe Thursday night in ceremonies between baseball games. The new facility is located on South Hughes Street on land donated by the Ferguson family.

Mayor Lloyd Butts officially opened the park on behalf of the city from Roy Bledsoe, Youth Director and Commissioner of the baseball league here.

Following the acceptance of the park and credits to those who helped make the facility possible, a large sign with the name of the park was unveiled.

Bledsoe served as master of ceremonies for the program. Following the unveiling of the sign, Mayor Butts presented a plaque to Mrs. Dwan Hall, widow of a Texas Power & Light Company lineman killed while working on the lighting system of the park. The plaque, from the City of Howe and the Baseball League, was presented along with two autographed baseballs for the son of the couple.

Following official acceptance of the park for the city the mayor paid tribute to Bledsoe for his untiring efforts in promoting the park, then gave a brief history of the property from the time it was secured by the Fergusons in 1931. A. M. Ferguson owned an elevator, gin and the "Ferguson Seed Farm." The mayor said, "Mr. Ferguson, in addition to his accomplishments here, formerly taught at Oklahoma A & M, and authored a book on cotton seed. He died in 1955."

Sam Ferguson, son of A. M. Ferguson, was then introduced and presented his family, a

Drought taking toll in Grayson area

This won't come as much of a surprise to parched Texoma area residents, but the continuing dry and hot weather is causing extensive damage to farm crops and city lawns.

Stanley Oakley of Sherman, Grayson County farm agent, said the situation is becoming more critical daily as 100-degree temperature and searing winds continue.

Grain sorghums, pastures, and hay crops are bearing the brunt of the damage which, of course, is being shared in varying extent by all vegetation.

A break in a 6-inch water main last Friday afternoon, caused a loss in water service to the western and northwestern part of the city for about two hours, and lowered pressure in other sections.

After the break was repaired, the heavy water demand by users and the waffer required to refill the city's water tank at the end of the shift-off area lowered the

reserves in the city's tanks. Heavy demand is causing a drop in pressure almost daily.

The grain sorghum situation is especially critical because of the extensive loss of crop for livestock feed. "The crop is beginning to burn," Oakley reported, and some yield loss will be inevitable regardless of moisture receipt from here on out.

Oakley said that sorghum damage is varying according to age. Young plants now in bloom or just past the bloom stage would benefit especially from rain — if it came soon enough," he said. Older plants now heading out are suffering.

Corn has been hit hard. This moisture - robbed plants are not maturing. Corn, however, has not been a major crop in this area in recent years, Oakley explained. "Ten or 15 years ago we had 22,000 acres of corn and cotton," he said. "Today, grain sorghum is this county, and now the ratio has reversed."

Credits for park assistance was given to James L. Davis, Chief Executive, Texas Guaranty Insurance Agency, The Howe Enterprise, Coa Cola Bottling Company, N. R. Lang for Concrete, Charles Lee and Charles Parkman, T.V.L. Burlington Industries, Ed Bruton and Willis Hastings; McCallister Vending; Otton Bodies, Gerald Hickox; Howe Booster Club; Walt Schneider; Charles Thompson; J. R. Jones, Van Meter and CuCuff;

Pen Wee team, Dwan's Paint / Body Shop, sponsor; James Rayburn, Don Deacock, George Hawthorne, Jim Cutver, Ralph Muse, managers.

Little League team, Reed & Swanner, sponsors, Tom Brookshire and Harold Taylor, managers. Pen Wee team, Perkins Barber shop sponsor, Charles Loftice, manager. Pen Wee team, Bob Steele, Howe Golf Service, sponsor, Gary Frantz and Dean Allison, managers. Pen Wee team, Yonce Food Market, sponsor, Larry Hawkins, Wayne Parker, Dale McFarigue and Clayton Van Meter, managers.

Pen Wee team, Dwan's Paint / Body Shop, sponsor; James Rayburn, Don Deacock, George Hawthorne, Jim Cutver, Ralph Muse, managers. Credits for park assistance was given to James L. Davis, Chief Executive, Texas Guaranty Insurance Agency, The Howe Enterprise, Coa Cola Bottling Company, N. R. Lang for Concrete, Charles Lee and Charles Parkman, T.V.L. Burlington Industries, Ed Bruton and Willis Hastings; McCallister Vending; Otton Bodies, Gerald Hickox; Howe Booster Club; Walt Schneider; Charles Thompson; J. R. Jones, Van Meter and CuCuff;

(Continued on page two)

Howe's That ...
 (Continued from page 1)
 "Dad born my old side home," he said. "I have those gone on just that old number 82."

They all on those things going on, and mom lying off to the moon, by cruddy baby I think I was born about 25 years too soon."

So he walked back down to the old folks home and sat down in his old rocking chair and with a 45 gun on his knee, he said, "Well I do declare."

There are still a lot of pretty things in this old world to look at, old pad.

So to you just need in no hurry to get out to that old grave yard."

Rites Sunday for Mrs. Iva C. Mathias
 Mrs. Iva C. Mathias, 66, an area resident most of her life, died Friday afternoon at the residence of her daughter in Howe. Services were Sunday afternoon at 4 p.m. in the Baptist Funeral Chapel, Hwy. C. I. Graves, pastor of the First Methodist Church, officiated. She is survived by Rev. Johnny Mathias, pastor of the First Methodist Church of Howe, burial site in the Friendship Cemetery.

Her husband, Mr. Iva C. Mathias, died on March 15, 1965, she was the daughter of Will and Susan C. Graves, pastor of the First Methodist Church, officiated. She is survived by Rev. Johnny Mathias, pastor of the First Methodist Church of Howe, burial site in the Friendship Cemetery.

She is survived by two sons, John M. Caldwell, Jr., of Dallas, and Henry K. Caldwell of Wallis, a daughter, Mrs. Ouida, former of Howe; a brother, Lee Estess of Calhoun; three sisters, Mrs. Irene White of Calhoun and Mrs. Glenn Phillips and Luis Royce, both of Sherman; 10 grandchildren, and six great-grandchildren.

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"Quite gross on thornier grapes in Pleasanton, Calif.," O'Leary reported. "On the average bottom land, the plants still are growing and are setting fruit."

Producers present one of the driest drought periods because of the extent of cattle raising in this area. "The grass is burning rapidly," O'Leary said. "The situation is largely the same with hay."

What soil tests were handled before the dry spell? became too pronounced. Fair weather generally has been in this especially good cut crop."

O'Leary has a word of advice for producers who are looking for the best weather, especially St. Augustine, Fla. "If it's water the best procedure," he warned, "is to saturate lawns every day, saturate lawns through a layer of soil or seven days."

By thorough saturation, cattle manure soaking the soil to a depth about a foot, or 10 to 20 inches of the top, where the layer is bluish.

"For the most part, the water supply for livestock is still fairly adequate throughout this area."

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The Howe Enterprise

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The Howe Enterprise

New minister to Howe church
 Ben Miller has resigned as Rector of the Bible Church at Grayson County College to become minister of the Church of Christ in Howe, effective by Sept. 1.

Miller was the first director of the Bible Church, which is supported by churches of Christ in Grayson County since he held the teaching position at the college in 1951. Prior to that he was a minister at the Wood St. Church of Christ in Sherman. Miller, his wife, Edna, and their young sons, 2½, 2, and 1½, live at 1811 W. 20th in Sherman. They will move to Howe later this month.

Miller earned a graduate school at North Texas State University. Later he moved to Arlington and arrived at an associate position at the Hillcrest Church of Christ there, while continuing his graduate study in music theory.

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Business & Industrial Review
 Keeping pace with changing times is the secret of success in today's business world, according to Mr. P. W. Peveo, owner of Peveo Furniture Co. 129 West Lamar in Sherman. In the furniture business since 1928, Mr. Peveo believes in the best name brands in merchandise, coupled with the constant changes in providing up-to-date merchandise in response to today's business. The firm sells such name brands as Thorsvalle, Tall City, Boyert, Kohnstamm, Benbrook, Lewitt, Kingsley, Heron, Manning, Elroy, and others. Those ARE CHANGE. "Through the years, we have continuously tried to keep new trends, new merchandise for our customer's selection; merchandise that is both desirable and quality built," the owner said. "Appraisal turnover in our area is approximately 20 per cent a year," he continued. "And we strive to meet the demands of new customers as well as our regular customers." For your furniture and appliance needs, you are invited to visit Peveo Furniture Co., or phone 850-8071.

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FOR SALE

In Howe, approximately 2,000 sq. feet living space; 1 bed-room, 2 1/2 bath, living room, dining, kitchen (all built-in). Large Den with fireplace; two utility rooms, large Garage, antique brick wood blinds, fence across back. Pay regular and assume loan or new loan. Days, 9:00-10:00, N.H. 635-0218. Shown by appointment only. 60c

FOR SALE by owner—1 bed-room, brick, central air—bath. Double garage, fenced yard, carpeting. Ready and assume loan. 935-9416. 9:00-9:30am. 1-2m

CHEVROLET Air air conditioning for sale. Dash unit. Ph. 532-8012.

FOR RENT

UNFURNISHED House for rent. Three bedrooms, bath, central chain link fence, 1647 sq. ft., 300 sq. ft. 800 Hagar way. 3 Year 323-9417 weekly. Robert Page. 30-10

"The good place to study ancient history is in the doctor's waiting room."

TP&L to join in construction of new electric power plant

Texas Power & Light Co. has announced that TP&L and two other companies propose to construct a licensed power plant capable of producing more than 600,000 kilowatts of electricity midway between the public utilities of East Texas. Plans are contingent on a 7 1/2% vote of the Texas regulatory agencies involved.

The plant will have an estimated maximum capability of between 1,000 and 1,500,000 kilowatts, and will be a joint venture of TP&L, Public Power & Light and Texas Electric Service Co.

NOTICES

NOTICES

The City of Howe, Texas, will accept bids as the City Hall until noon, Thursday, July 22 on one 3/4" track, 20-1/2" cab and axle, 3.25 tons, 3-speed transmission, 3-speed rear axle, West coast mirrors, not less than 36 cubic inch iron engine, equipped with 20 hp steel rack and pinion body. Complete specifications available at Howe City Hall. Bids will be opened at 10:30 pm, Thursday, July 22, 1971 at City Hall. Right to reject any and all bids reserved.

"The good place to study ancient history is in the doctor's waiting room."

There will be tax generating bonds. The first will be completed for the peak season of 1972 and the second a year later. Additional units may be included in the future. Construction of the first unit would begin in the fall of 1971.

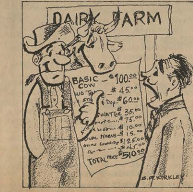
The plant would be the third first fuel plant constructed jointly by the above companies. TP&L for the use of all the modern environmental control devices and a land reclamation program to operate continuous plant production of the lignite.

In 1967, the company announced the purchase of the Big Rivers Steam Electric Precincture. Work is currently underway at the Big Rivers station. It is the Big Rivers station, which is the only coal-fired power plant in the state. It is the only coal-fired power plant in the state.

Commissioners study request for jailers

SHERMAN — The Grayson County Commissioners Court is studying a request for two additional jailers, effective August 1, who were requested by Sheriff Vandy. Sheriff Vandy says average attendance at the county jail here last week was 120. In a three-page letter to the court, Sheriff Vandy outlined the duties of the jailer who would average 100 per day.

What if the Farmer Listed the Extras?



A farmer buying a new automobile was astonished at the "extras" listed on the bill of sale. Some time later the car dealer inquired about him buying a milk cow. The farmer quoted him the following price list: Dairy Cow \$200.00 Two tons fish 120.00 Four barrel stomach 120.00 Genuine cow milk capability 120.00 Plastic jacket and dehydrating device 30.00 Dual front-end drive 25.00 Automatic dry weather 25.00 Field fertilizing device 45.00 TOTAL PRICE \$685.00 Now you know why the price of milk has increased.

Roadrunners take seven events

The Howe Track Club brought large crowds to seven events held in the past week as they participated in the Richardson Parks and Recreation Track meet. In the intermediate 650-1455 age group, the 4th relay team of Sharon Grigg, Debbie Kelly, Jan Dickery and Sandra Brown finished first.

In the 100 yard dash, Dawn Boren won by a wide margin. Sharon Grigg finished third. Boren took top spot in the 50 yard dash.

In the under girls and open division, 16 and over, Patti Hays finished second in the 40 yard run. Martha Brown finished first. Hays finished second in the 100 yard run. Boren finished 4th in the 100 yard dash. In the 100 yard dash, Boren finished 4th in the 100 yard dash.

In the under division, age 11-12, Paula Wheeler finished first in the 50 yard dash. In the 100 yard relay team of Ann Harty, Laura Mark, Debra Adkins and Bette Hays finished first. Boren took third in the 100 dash while Mark finished second in the 50.

Next week July 26 through 28, Mrs. Johnny will be Dean of Elementary Youth Camp at Yeshoma. If you have a child 6-12 who would like to go, give a call to the church office.

Our services begin with Sunday School 9:45; Morning Worship 11:00 and Evening Services 7:30 P.M. You are invited to come share this time with us. Bible Study 7:30 each Wednesday evening.

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PICNIC HAMS	lb 39c		BUTTERMILK	RUSSETTS 10 lbs
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Baseball Results
Howe's No. 1 baseball team defeated Padonah last Friday night, 9-7, with Mark England on the mound. Losing pitcher was M. Baker. Mike Wheeler and Tim Smithart hit home runs, with Wheeler connecting for two hits, Johnny Jones, two and England, Jan and Davis and Clark Kahan, one each.
Friday night the team dropped a squander to White-wright No. 2 team by a score of 6-5. Tim Smithart was the losing pitcher. John Faulkner had three hits, Mark England two and Smithart, one.
Howe No. 2 team won two games in action within the past week. Tuesday night the team defeated White-wright 1-0. Hank George was leading hitter with a triple, double and a single. In action Friday, it was Howe 12, Tom Bees 6, with George and Terry Brooks able leading hitters with three hits. The team is to meet place with a 9-4 record.

THE HOWE ENTERPRISE
JIM PALMER, Editor
Published each Thursday at 208 Foster Street by Grayson Publishing Co., Inc. Howe, Texas 76088 - Mailing Address, Box on Second Class Postage Paid at Howe, Texas 76088

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